

ADVISORS WITH PURPOSE *presents*

CALLED TO PURPOSE 2015

"The grass withers and the flowers fall, but the word of our God endures forever." —Isaiah 40:8

OCTOBER 21 - 22, 2015

**CROSSROADS CENTER
BURLINGTON ON**

ADVISORS with Purpose is the ministry arm of the Canadian National Christian Foundation.

We exist to help Christians, ministry organizations, churches, charities and financial professionals understand and practice biblical stewardship.

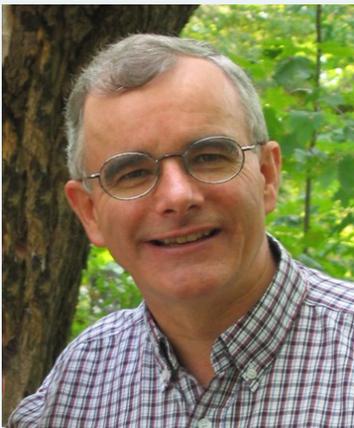
Conference Speakers

Listed in Alphabetical Order



Jeff Anderson

JEFF ANDERSON speaks and writes about walking with God, with an approach to discipleship that combines scripture and story. He's the author of two books, *Divine Applause* and *Plastic Donuts*. Jeff began his career working as a CPA for a Big Six accounting firm, then became a day trader in the stock market. Following that, he joined Crown Financial Ministries as vice-president for North America Generosity Initiatives. He now speaks, writes, and consults with churches and ministries. Jeff and his wife, Stephanie, have four children.



John R. Cross

General Director of Goodseed International

Goodseed International is an equipping ministry specializing in worldview evangelism and discipleship. GoodSeed curriculum was originally designed for those with no knowledge of the Bible, but experience has shown that whether a person has been a believer for three days or 33 years, these resources have been instrumental in building confidence in the Word and boldness in faith. Prior to GoodSeed, John worked for 25 years with a ministry that took him to the most remote people groups on planet earth. Ten of those years he based his family in Papua New Guinea. When John speaks of crossing worldview barriers, he speaks both from observation and experience. Perhaps it was most fitting that John was awarded an honorary doctorate by a seminary in India, specifically out of recognition for his contribution to communicating the Bible to other worldviews. John has directed six award winning videos including the mission classic, "EE-TAOW!" and has authored seven books. John and his family



Janet Epp Buckingham

Associate Professor, Trinity Western University
Director of Laurentian Leadership Centre

The Laurentian Leadership Centre, is an Ottawa-based, live-in, extension program for upper-year university students focusing on public policy. She has previously served as director, law and public policy, for the Evangelical Fellowship of Canada and Executive Director of the Christian Legal Fellowship. She is one of the lead developers of a proposal for a law school at Trinity Western University.

In 1986 Buckingham received her LL.B. from Dalhousie University. She clerked for the Federal Court of Canada has been called to the bar and practiced law in Nova Scotia and Ontario. Buckingham completed her LL.D. at the University of Stellenbosch, South Africa in 1998, with a dissertation comparing religious freedom in Canada and South Africa. She has numerous academic publications on religious freedom, and has most recently published a book on the history of religious freedom in Canada, *Fighting over God*.



Gregg Hinzelman

Ontario Zone Director, Power to Change

Gregg's 26 years of ministry have provided him with a broad perspective of the non-profit landscape. After serving 22 years in the Campus Ministry of Power to Change (formerly Campus Crusade for Christ), Gregg took on the role of Ontario Zone Director, working alongside the 11 different ministry divisions of Power to Change. In his current role, Gregg works with leaders in various sectors, helping them find ways of leveraging their gifts, passions, platforms and resources for maximum Kingdom impact.

Gregg's ministry career has allowed him to engage with the very poor in places such as Haiti, Tanzania and Malawi, as well as inner city ministry in the US. He has been involved in evangelistic missions projects to Latin America, Africa, Europe, Asia and the Middle East. He has ministered to elite leaders such as Members of Parliament, foreign ambassadors, executives and entrepreneurs and he has been involved in ministry strategies as diverse as prison ministry and online evangelism and mentorship.

Gregg will be sharing about his role as a philanthropic consultant, where he helps potential donors identify giving opportunities that uniquely match up to their heart and passions.

Gregg has been married to Joanne for 21 years, and have two children, Josh, 18, and Jessica, 16.



Gerry Organ

Leader, Marketplace Ministries
One Way Ministries

Gerry graduated from the University of Guelph in 1971 and completed a Masters Degree from the University of Ottawa in 1985. He played professional football in Ottawa from 1971 until 1983. In 1973 and 1976 he played on Grey Cup Championship teams. He trusted Christ as his Saviour in 1973 and became involved in the ministry of Athletes in Action. In 1976 Gerry co-founded and managed the Ottawa Athletic Club. More recently he served as Eastern Director for Focus on the Family, as an Associate Pastor at The Peoples Church in Toronto and, for ten years, held the position as Executive Director of CBMC.

In March of 2007 Gerry joined the leadership team of One Way Ministries. He is married to his wonderful wife Lore. Their two children are married and they have five grandchildren. They currently reside in Orleans, Ontario.



Ethan Pope

CFP, Foundations for Living

Ethan Pope, author of nine financial books, is a Certified Financial Planner, graduate of Dallas Theological Seminary and has been a guest on over 700 radio programs. He is known for his ability to take complex topics and simplify them. His most recent book is PREPARE - Spiritual and Financial Readiness for the Coming Economic Storm. Ethan and his wife Janet live in Dallas, TX.



Jonathan Wellum

Founder & President, Rocklinc Investment Partners Inc.

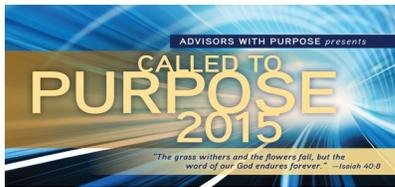
Prior to founding RockLinc Investment Partners Inc., Jonathan began his investment career with Portland Investment Counsel (formerly AIC Investment Services) in 1990 and served as a member of the firm's senior management team. In August 2002, he was appointed Chief Investment Officer and subsequently, in October 2006, Jonathan was appointed Chief Executive Officer.

During his tenure at Portland Investment Counsel, Jonathan managed the AIC Diversified Canada Fund as well as a number of equity mutual funds. He also co-managed a number of exchange-traded funds and was responsible for Portland's Private Client business which included high net worth and institutional clients.

In 1995, Jonathan was named Fund Manager of the Year by the Investment Executive Magazine and in 1997 awarded Fund Manager of the Year at the Canadian Mutual Fund Awards Gala. In addition, Jonathan was a recipient of Canada's Top 40 under 40.

Prior to establishing his career in the investment industry, Jonathan held positions in corporate accounting at Deloitte & Touche as well as CUMIS Insurance. He is currently a senior fellow for Cardus, a leading Canadian based think tank, and a member of the McMaster University Investment Pool Committee. Jonathan is also the Forum Chair for the Golden Horseshoe Venture Form (GHVF) which is an industry lead, non-profit organization whose mandate is to foster the growth of entrepreneurial businesses.

Jonathan holds a Bachelor of Commerce and a Master of Business Administration degree from McMaster University, and Bachelor of Science degree from the University of Waterloo. He completed his formal education with a Master of Arts degree in Theology and Philosophy from Trinity Seminary (Chicago). He also holds the designation of Chartered Financial Analyst (CFA).



Conference Speakers

Advisor Panel

In alphabetical order



Richard (Rick) Harper, Hon.B.Comm, Christian Financial Counselor

Rick is one of Advisors with Purpose estate planning specialists, and works closely with people interested in making a charitable gift part of their current plans or the estate they will leave behind. He was with Advisors with Purpose from its inception, and brings over 20 years of experience as a financial advisor, as well as a degree in finance. He worked in private practice, as well as in education and compliance for a national firm.

In his spare time, he has studied the bible verse by verse for what it says about Stewardship for the last 15 years. He uses that knowledge along with his financial experience to coach people on how to get out of debt, manage their money, and invest in businesses and charities from a biblical perspective. He has also worked for ministries such as Christian Horizons, Muskoka Woods, and his local church in paid and unpaid positions.

Rick is married to his wife of almost 20 years, Sherri, and they have two kids which both attend local Christian schools. They are part of a local church plant, and have extended family all around the world. In their spare time, their family likes to get out on the water whenever the snow isn't flying.

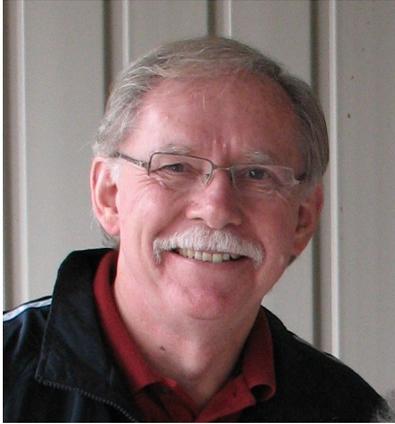


Lorraine Hopkins, PFP, Christian Financial Counselor

Lorraine joined the team at Advisors with Purpose as an Estate Specialist in 2014. Her financial planning background, keen interest in biblical stewardship and desire to combine her faith with her practice led her to join Advisors with Purpose as a member in 2011. Before joining the team, she worked for 18 years with a major financial institution and 13 years in the general insurance field. She has worked in the roles of Financial Advisor, Personal Banker and Insurance Underwriter. Lorraine holds a Personal Financial Planner (PFP) designation and is certified as a Christian Financial Counsellor. She is a member of the Canadian Association of Gift Planners and holds a certificate in leadership through the School of Women in Ministry and BGC of Canada.

Active in her church, she enjoys teaching stewardship and helping people manage their finances. She has a passion to see people released from the bondage of debt and freed to a closer relationship with God.

Lorraine and her husband Tim live on the West Coast of Vancouver Island. They enjoy spending time with family, friends and their four grandchildren.



Robert (Bob) Lilley, CFP, ChFC, CLU, Christian Financial Counsellor

Bob Lilley, is a financial planning professional, who has spent over 35 years helping individuals with their financial/lifestyle challenges.

He is a Chartered Life Underwriter (CLU), Chartered Financial Consultant (ChFC), Certified Financial Planner (CFP), Christian Financial Counsellor (CFC). Most importantly he is a child of God and brother in Christ.

Bob has spent the last 15 years teaching and speaking at churches on stewardship issues. Currently, he volunteers for a debt counselling ministry and heads up a stewardship coaching ministry, which he founded, called worldWIND Ministries.

Bob has been married to his wife Cathy for 38 years and they have been blessed with two children, Meaghan and Matthew. Both Bob and Cathy are very active in their local church where Cathy is on staff as a children's ministry pastor.



Lorne Robinson, CFP, CLU, CHS, Christian Financial Counsellor, B.Th.

Director, Member Services—ADVISORS with Purpose

Lorne Robinson has been in the financial services industry since 1991. Securing his Certified Financial Planner (CFP) designation in 2003 and Chartered Life Underwriter (CLU) certification in 2007 were important milestones in his career. Lorne acquired his Certified Health Insurance Specialist (CHS) designation in 2011 and qualified for Million Dollar Round Table (MDRT) in 2012, 2014.

Obtaining a bachelor's degree in Theology in 1986 was how Lorne started his work, answering the call on his life by entering pastoral ministry. He married Cathy that same year and continued in fulltime ministry until he entered the financial industry, which allowed him to continue to volunteer in church leadership. He has since earned his Christian Financial Counselor certification and now works out his calling through Advisors with Purpose and public speaking, offering an eternal perspective on finances.

Lorne and Cathy graduated their three children through home education and love spending time with them. Lorne is a founding member of Christian Home Educators of Newfoundland & Labrador (CHENL) and is presently a board member with Home School Legal Defence Association (HSLDA Canada). He also enjoys cycling and giving his time to provide leadership in his local church.